



R U L E S

OF THE ACANTHUS AUREUS COMPETITION

Article 1

The Acanthus Aureus Competition is organised by the Poznań International Fair, Ltd, hereinafter referred to as PIF.

Article 2

The Competition is organised to present awards to stands with architectural and graphic solutions that help implement a company's marketing strategy, create its positive image and conditions favourable for the appropriate direct communication with clients and the market.

Article 3

1. Exhibitors participating in trade shows organised by PIF participate in the Competition.
2. Competition participants have to submit an entry on the form entitled: "Entry of a stand to the competition" and provide the following materials:
 - a questionnaire (attachment to the entry) specifying the scope of the company's marketing strategy,
 - an architectural design of a stand (a plan, a view or visualisation),
3. Entries to the Competition shall be submitted not later than 1 week before the commencement of a show.
4. No charges shall be paid for participation in the competition.

Article 4

1. The entry to the Competition together with attachments shall be submitted for review to the Acanthus Aureus Competition Jury appointed by the PIF Board of Directors not later than 2 days before the show starts.
2. The Jury shall have the right to select a stand not entered into the Competition.





3. The Jury shall evaluate stands on the basis of submitted materials and on-site inspections at the fair according to the following criteria:
 - objectives of the company's participation in the fair in the context of the implementation of the company's marketing strategy,
 - stand script,
 - spatial composition of the stand,
 - layout of exhibits and display design,
 - quality of stand construction.
4. Having evaluated the stands, the Jury shall make a decision about presenting the Acanthus Aureus awards and distinctions.
5. Decisions of the Jury shall be taken by a regular majority of votes. If the number of votes is even, the Chairman of the Jury shall have the casting vote. The Jury's decisions shall be final.
6. Deliberations of the Jury shall be secret.
7. The Competition results shall be announced and awards shall be presented at a ceremony organised during the show. The list of companies which earned a distinction will be presented during the ceremony, whereas diplomas will be awarded at exhibitor stands during the fair.

Article 5

1. A list of winners of the Acanthus Aureus Competition shall be published on the PIF's websites.
2. Award-winning stands shall be photographed to be presented in PIF's information and promotional materials.
3. Exhibitors whose stands receive the Acanthus Aureus Awards, as well as designers and constructors of the winning stands can publish information about received awards in their information and advertising materials.

Article 6

Once a year, PIF shall, as part of the Acanthus Aureus Competition, present special awards to designers and constructors whose stands have received the highest number of awards in the Acanthus Aureus Competition within a year.

Article 7

PIF's Corporate Communication Team shall be responsible for organisational issues related to the Competition.

